

# Summary Information Return 2012 (Online)



## Summary Information Return 2012

This return is intended to comprise a summary of key information contained in the Trustees' Annual Report and accounts and in other documents.

All this information will be made public - P

## THE FACTORY YOUTH ZONE (MANCHESTER) LIMITED

**Charity number: 1134580**

**Financial period end: 31 March 2012**

**Submitted on 30 January 2013**

This online version of the form shows the information you have entered through Annual Return 2011 Online and has been designed to make it easier for charities to print.

**This Summary Information Return was submitted online by MR PAUL BIRD on 30 January 2013. You do not need to send us a signed copy.**

### Question 1 - The charity's aims

What are your charity's aims?

The Factory Youth Zone aims to engage with young people of all abilities aged 8 to 21 in North Manchester by providing first class sports, dance, music, media, arts, and recreation activities which empower them to build greater self confidence and self esteem, develop positive relationships, raise and achieve their aspirations, develop self discipline, resilience and trust, live happier healthier and more productive lives and find meaningful employment.

### Question 2 - Who benefits?

Who benefits from your charity's work?

The Factory meets a clear demand from young people for better places to go. The beneficiaries are the 1,155 young members aged 8 to 21 who have joined, their families and the local community. Members benefit from having somewhere safe to go where they can meet friends, relax and enjoy sports, music, and dance activity, 7 days a week, 52 weeks a year. Families benefit from children having an affordable alternative to playing video games, watching television or hanging around. Encouraging young people to live active lives leads to greater motivation, higher aspirations and reduced nuisance and anti-social behaviour. Long term benefits include improved health, reduced crime, enhanced learning and employability, and greater community cohesion.

How do you respond to their needs and how do they influence the charity's development?

Throughout the build programme we involved young people fully in the choice of name, design and fixtures and fittings for The Factory through road shows and school visits. Now open, we listen closely to our young members through our Youth Forum which allows them a direct say in how The Factory is run. Our sports, music and dance activities are adapted according to what young people want. We work closely with local partners and the community and respond to their needs and run an open community Sunday session. We have informal working relationships with other providers of youth services in North Manchester on matters such as employability, education and child welfare, and work closely with the Council Regeneration and Children's Services.

### **Question 3 - The charity's strategy**

What are the key elements of your charity's medium to long term strategy?

The key elements of the Charity's medium to long term strategy are :

1. Delivering high quality sports, arts, music and media activity 7 days a week 52 weeks a year including out of school hours
2. Securing the charity's long term financial sustainability through a progressive partnership with the private, public and voluntary sectors and fundraising events
3. Working with local partners to improve the lives and employability prospects of young people in Manchester
4. Providing the best advice, guidance and support to young people in Manchester to improve their physical and mental health

How does your charity measure the success of the strategy?

The Factory Board measures the success of its strategy through regular visits and monthly Board Meetings at which the Chief Executive reports progress against agreed objectives and performance indicators including a detailed monthly budget. In addition the charity monitors fundraising and other income generation on a regular basis. This reporting structure focuses on the number of members and the frequency of their visits as well as monitoring demographic trends to identify potential outreach youth work opportunities. We also hold regular meetings with the local council and private patrons to ensure that the outcomes they wish to see are being achieved and carry out member surveys to measure their satisfaction.

#### Question 4 - The charity's objectives and achievements

What were your charity's main annual objectives and were they achieved?

Objective	Achievement
Assist Onside in the development of a £5m state of the art youth centre and recruit new members.	This was achieved on February 6th 2012 when The Factory opened and 1.115 members were recruited. Membership is expected to exceed 1,500 members by the end of 2012.
Recruit and train a team to run the Factory Youth Zone	This was achieved through the recruitment of a Chief Executive and management and staff team including over 100 volunteers.
Secure The Factory's financial position for the first 18 months	This was achieved with £1,020m generated from trusts and grants, legacies, donations and restricted funds in the 18 month period to March 2012.

#### Question 5 - The charity's income and spending

What were your charity's most significant activities during the year and how much did it spend on them?

Charitable activities	£ 000s
Assist Onside in building a £5m Youth Zone	5,000
Securing funding from companies and individuals	35
Recruiting and training the team	235
Explanatory comments	

Most of the period reported relates to the pre –opening phase of The Factory’s development. Total expenditure in the period was £287,227 which resulted primarily from wages advertising and recruitment, catering and IT costs.

What were your charity's three main fundraising activities in the year and how much did each generate and cost?

<b>Fundraising activity</b>	<b>Income generated £ 000s</b>	<b>Cost of activity £ 000s</b>
Securing donations	33	0
Securing trusts and grants	877	35
Securing legacies and restricted funds	110	35
<b>Explanatory comments</b>		
The Factory generated £1,039m from trusts and grants, legacies, donations and restricted funds and membership fees in the 18 month period to March 2012. A full year’s contribution (£0.4m) was received from Manchester City Council whilst the facility was only fully open for part of the period, meaning the expenditure was lower than it will be when operational. Total resources expended totalled £287m.		

### **Question 6 - The charity's financial health**

How would you describe your charity's financial health at the end of the period?

The Factory Youth Zone costs in the region of £1 million per annum to operate now that it is fully open. The model operated by the charity is based on 40% of these costs coming from Manchester City Council, 40% from private and corporate donations and 20% from membership fees from young people. The 40% funding from Manchester City Council is set out in an agreement which binds the Council for 2011/12, 2012/13 and 2013/14. During 2013 the Trustees will start discussions with the Council about extending the period of its contribution.

Good progress was made during this period securing private and corporate donations, with £0.477m generated from trusts and grants, and £0.075m from legacies. Further contributions have been secured since the end of the period to which the financial statements relate. The Trustees are not complacent and remain committed to securing further trusts, grants and legacies to ensure the ongoing financial resilience of the charity.

### **Question 7 - The next year**

How will the overall performance last year affect your charity's medium to long term strategy?

The Factory opened on budget, exceeded its membership targets, received positive financial support from local companies and individuals and put in place a strong management team and Board, all of which means it is now poised to continue its progress towards ensuring The Factory has a major impact on the lives and prospects of young people from deprived backgrounds in North Manchester

What are your charity's main objectives for next year?

To build membership to 2,000 members, deliver 20 Sports / Performing Arts / and Recreation activities every session 7 days a week 52 weeks a year, and run after school, holiday club and residential programmes.

To continue to secure private and public sector funding to secure The Factory's long term future.

To establish an enterprise and employability programme to help young people find the education and training support they need to find meaningful work.

To establish a Mentoring Programme to support young people in North Manchester.

### **Question 8 - The charity's governance**

How does your charity ensure that its governance arrangements are appropriate and effective?

The Factory Youth Zone (Manchester) Limited is governed by its Board of Directors, which is responsible for setting the strategic direction of the organisation, and the policy of the charity. The directors carry the ultimate responsibility for the conduct of The Factory Youth Zone (Manchester) Limited, and for ensuring that the charity satisfies its legal and contractual obligations. The directors meet on a monthly basis with the Chief Executive, Mr Paul Bird, who is required to report to the Trustees on performance against agreed objectives. The Factory also has support from the charity Onside North West Limited (Charity Commission registration number 1125893) with whom it is closely affiliated.

### **Question 9 - Further details**

Further details on all the answers given in this Summary Information Return can be obtained from:

Kate Vokes, Chair.  
Paul Bird, Chief Executive.

## Declaration

This Summary Information Return was submitted online by MR PAUL BIRD on 30 January 2013, telephone number 0161 203 5333.

MR PAUL BIRD certified online that:

- the information provided was correct
- it had been or would be brought to the attention of all the trustees

Those who give answers that they know are untrue or misleading may be committing an offence.

## Contact details

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