# INTRODUCING MYZ100

### What is MYZ 100?

We need you to unite with us to bring joy to children across the city at the end of 2020

### Where?

From the comfort of your own home, to the office, to the great outdoors – location is up to you

When can I take part? From now until Christmas, commit an hour, a day, a week, or more

*How can I get involved?* Set a challenge, support a challenge, or donate - either way you'll be giving young people a brighter future!

#MYZ100

MANCHESTER YOUTH ZONE

## THE NEED

2020 has brought a year of challenging situations and we have strived to overcome each one, **exceeding our own expectations** and delivering to young people in new and unanticipated ways.

We are **relentless in our pursuit of a level playing field** for all young people and **no global pandemic can stop tha**t – we fight so our members can dream, we drive difference to bring change, we bring change to give the adults of tomorrow the foundations they so rightfully deserve.

With that in mind, we thought why not end the year in the same way and push ourselves further by launching our **biggest fundraising campaign to date – MYZ 100**.

We want to make sure that every one of our young people and their families have a Christmas to remember and make 2021 a light at the end of a damn right rubbish year!



So, we are **reaching out to our community**, **our supporters, and our members to come together** by setting their own MYZ100 challenges and aim to individually raise 100's or even 1000's of £'s and bring a smile to the faces of many.

Are YOU ready to get involved?



To find out more and get involved, email: kirsty.murphy@manchesteryz.org

# THE INSPIRATION

MYZ 100 was inspired by our supporter, MoneyPlus Groups, Commercial Director, Jonathan Mills, who challenged himself to do a **100 mile bike ride** (across 3 counties!)!

After hearing about such an incredible challenge, we wanted to **see who else is willing to push their own boundaries and unite to join us** in providing young people that need it with somewhere to turn no matter what is going on in the world.

When talking about his reasons for launching his own challenge, Jonathan said:

"As an employee of MoneyPlus Group who have supported Manchester Youth Zone for several years, its a charity that I have been involved with on a number of occasions. From fundraising events to mentoring a young person, **each involvement has humbled me and inspired me to do more.** 

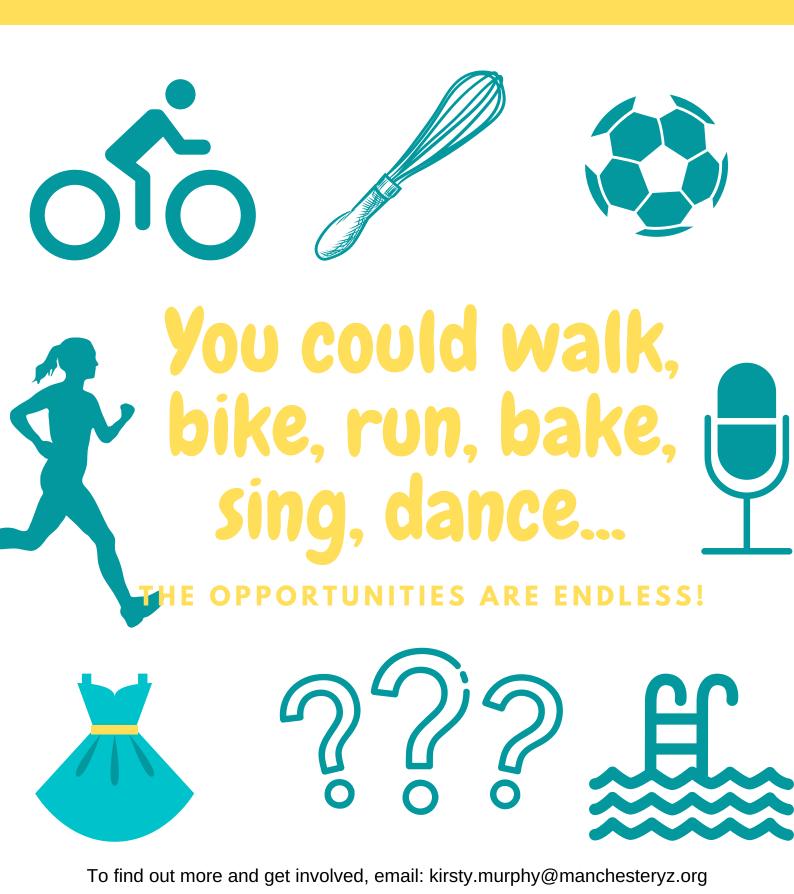
Throughout the COVID-19 pandemic, many charities across the country have been affected financially, and whilst they are having to deal with the impact of this, **the work itself is more important than ever.** The Youth Zone isn't just a place for children to go and play; I have seen first-hand the impact the facilities, and the staff, have on the lives of the families they work with and so I decided I wanted to push myself and play my part in helping the community of a city I work in."





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### THE IDEAS



### WHERE COULD YOUR SUPPORT GO?





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